



# ISSUE & POLICY ROUNDTABLE

Thursday,  
April 24th  
12:00pm

Chair  
Mark Dispenza

THE CHAMBER'S FORUM FOR GOVERNMENTAL AND BUSINESS CONCERNS

## UPCOMING EVENTS

### May

- 1 - Board Meeting  
Jean Blois  
Community Room  
271 N. Fairview  
Ave., Ste 104  
8:00am - 9:30am
- 8 - Goleta's Finest -  
A Celebration of  
Community  
(info on back)  
Bacara Main  
Ballroom  
8301 Hollister Ave.  
6:00pm - 10:00pm
- 13 - 3rd District  
Supervisor  
Candidates'  
Forum  
(info on back)  
Jean Blois  
Community Room  
271 N. Fairview  
Suite 104  
12:00pm - 1:15pm
- 15 - Lemon Festival  
Comm. Meeting  
Jean Blois  
Community Room  
271 N. Fairview  
Suite 104  
8:00am - 9:00am
- 19 - Executive  
Board Meeting  
Jean Blois  
Community Room  
271 N. Fairview  
Ave., Ste 104  
12:00pm - 1:30pm
- 22 - Issue & Policy  
Roundtable  
OnTrac  
Jean Blois  
Community Room  
271 N. Fairview  
Suite 104  
12:00pm - 1:15pm
- 26 - Chamber Closed  
in observation of  
Memorial Day

## Business License Study

In order to have a modern business license program, the City of Goleta is considering implementing a comprehensive overhaul of the City's current business license program. As part of that process, they would like the business community's feedback. Participate in the discussion with consultants conducting the study as well as representatives from the city.

Andrew Belknap and Julie Fernandez of the management consulting firm of Management Partners will present a brief history of business license programs in California, background information on the City's current business license program, and best practices in business license programs throughout California. Many alternatives and options for updating the City's business license program will be presented, along with their economic impacts to various types and sizes of businesses.

Community input and specific concerns will be solicited to gauge community support for the various options. Some of the questions we hope to discuss include: What businesses would be affected? How could area businesses benefit? What would the city hope to achieve from a business license program?



**Andrew  
Belknap**



**Julie  
Fernandez**

Management Partners

**CONTACT INFORMATION:**  
jthemandez@managementpartners.com  
(805) 443-1420

## INTEREST ITEMS

### ITEM 1: June 3rd Election Day Voter Guide

The Chamber has produced a voted guide with information on the five candidates running for 3rd District Supervisor. Additionally, the guide includes the Chamber's position on Measure V, the Santa Barbara City College bond measure, and the statewide propositions 98 and 99 which address state eminent domain law. The Chamber is sponsoring a forum for the 3rd District candidates on May 13th.

### ITEM 2: General Plan Update

The Planning Commission has almost completed their final review of the Track 2 amendments to the General Plan. Track 2 amendments did not require additional environmental review.

Chamber staff spoke at the Planning Commission hearing on Monday, April 21st to encourage the Commission to recognize the year's worth of study, public input, and compromise that has been invested in this process and to approve staff's recommended revisions. With a few exceptions, the Commissioners did pass the recommended revisions. Two amendments have been deferred to a final hearing on May 12th. The City Council will have the final word on these amendments at a public hearing to be determined once the Planning Commission review is complete.

Track 3 Amendments - those that require further environmental review - will likely not come before the City Council for final review until early 2009.

### ITEM 3: AB2127

The Small Business Family Scheduling Option bill that the Chamber supported along with the California Chamber, Oxnard Chamber and many other local chambers of commerce around the state, failed to pass the Labor and Employment Committee earlier this month, defeated along party lines, despite legislative staff's recommendation to support it. AB 2127 would have permitted an individual employee in a company that employs 25 people or fewer, with the consent of his or her employer, to adopt a schedule that provides for 10-hour workdays in a 4-day workweek.

### ITEM 4: Goleta Valley Planning Advisory Committee

The Santa Barbara County Board of Supervisors is now accepting applications for positions on the Goleta Valley Planning Advisory Committee (GVPAC). The GVPAC shall advise County staff during the update of the 1993 Goleta Community Plan. The role of the GVPAC will be to receive community input, develop Community Plan goals, and review and comment on the Draft Goleta Valley Community Plan. Composition of the GVPAC will be based upon many factors including geographic areas, professional affiliations, community segments, and other interest groups that are representative of the community. GVPAC members must be residents, property owners, or business owners within the Goleta Valley Community Planning Area ZONE 2. Please visit: <http://www.countyofsb.org/plandev/comp/planareas/goleta/default.asp> to see if you are located within this boundary.



## NOTES

### LOCAL POLITICAL CALENDAR

#### May

6 - City Council Meeting  
1:30pm & 6:00pm  
Goleta City Hall  
130 Cremona Drive, Ste. B

13 - Design Review Board  
3:00pm  
Goleta City Hall  
130 Cremona Drive, Ste. B



The 60th Annual

## GOLETA'S FINEST AWARDS

"A Celebration of Community"

Sponsored by

**THE GOLETA VALLEY CHAMBER OF COMMERCE  
AND BACARA RESORT & SPA**

Thursday, May 8, 2008 - 6 O'clock in the evening

BLACK TIE OPTIONAL

Bacara Resort & Spa - 8301 Hollister Avenue - Goleta, California

#### SPECIAL THANKS TO:

ATK Space Systems, Inc.  
Bishop Ranch  
Business First Bank  
Cabrillo Business Park  
Cox Business  
Davies  
Goleta Valley Voice  
Haagen Printing  
Montecito Bank & Trust  
Santa Barbara Airport  
Santa Barbara Bank & Trust  
The Towbes Group

Venoco, Inc.  
Citrix Online  
Community West Bank  
Marborg Industries  
Southern California Edison  
Toyota of Santa Barbara  
Allied Waste  
La Sumida Nursery  
Allied Waste  
La Sumida Nursery

## CANDIDATE FORUM

3rd District Candidate Forum - May 12th

**WHO:**  
Goleta Valley Chamber of Commerce

**WHEN:**  
Tuesday, May 13th, 2008  
12:00pm

**WHAT:**  
The Goleta Valley Chamber of Commerce is hosting a candidate forum for the 3rd District Supervisor position so that Chamber members can speak directly to those running, and gain insight on their views.

**WHERE:**  
Jean Blois Community Room  
271 North Fairview Avenue  
Suite 104  
Goleta, CA 93117

**COST:** Lunch Donation - \$5

*IPR is the Chamber's forum for governmental and business concerns. The IPR committee will endeavor to study and take positions, when appropriate, on local regional and state issues that affect business and commerce in the Greater Goleta Valley.*

*The Chamber is the largest and most broadly based business representative in the Goleta Valley. It is the Chamber's role to promote a platform of economic health and vitality for the Goleta Valley on behalf of our members. IPR meetings and discussions are open to all Chamber members. When voting on an action item, all members present will be asked to vote. To be valid, votes must include a majority of the committee members listed below:*

Kristen Amyx  
Jean Blois  
Mark Dispenza  
Mark Ingalls  
Jim Knight  
Bill Macfadyen  
Tim Mahoney  
Bill Redding

THE GOLETA VALLEY CHAMBER OF COMMERCE IS A MEMBER OF THE FOLLOWING ORGANIZATIONS:



THE REGIONAL LEGISLATIVE ALLIANCE OF VENTURA AND SANTA BARBARA COUNTIES  
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