



ISSUE & POLICY ROUNDTABLE

Thursday,
May 22nd,
12:00pm

Chair
Mark Dispenza

THE CHAMBER'S FORUM FOR GOVERNMENTAL AND BUSINESS CONCERNS

UPCOMING EVENTS

May

- 26 - Chamber Closed
- Memorial Day
- 28 - Business After
Hours Mixer
Stow House
(info on back)
304 N Los Carneros
5:00pm - 7:00pm
- 29 - State of the
City - Goleta
(info on back)
5650 Calle Real
12:00pm - 2:00pm

June

- 5 - Board Meeting
Jean Blois
Community Room
271 N. Fairview
Ave., Ste 104
8:00am - 9:30am
- 10 - Issue & Policy
Roundtable
UCSB Vision 2025
Jean Blois
Community Room
271 N. Fairview
Suite 104
12:00pm - 1:15pm
- 12 - Board Meeting
Jean Blois
Community Room
271 N. Fairview
Ave., Ste 104
8:00am - 9:30am
- 16 - Executive
Board Meeting
Jean Blois
Community Room
271 N. Fairview
Ave., Ste 104
12:00pm - 1:30pm
- 26 - Issue & Policy
Roundtable
Candidates' Forum
Jean Blois
Community Room
271 N. Fairview
Suite 104
12:00pm - 1:15pm

On-TRAC

The South Coast is in need of affordable and congestion free ways of getting to work from Ventura County. Although Highway 101 improvements are planned and some funded, the highway will be under construction for the better half of two decades. Employers need options now. On-TRAC is a short range, baby step approach that will use existing Amtrak trains to provide commuter friendly schedules and fares. Amtrak trains in combination with an expanded Coastal Express bus service will provide much needed options for employers and their employees. The On-TRAC partners are asking the Goleta Valley Chamber of Commerce to join us in supporting On-TRAC and its action steps.



Roger Horton
Council
Member,
City of Santa
Barbara

CONTACT INFORMATION:
(805) 564-5318
www.santabarbaraca.gov

INTEREST ITEMS

Item 1 - CalChamber Legislative Summit

Tuesday, May 20, 2008 marked the 21st annual California Business Legislative Summit hosted by the CalChamber. GVCoC board members and staff attended to represent the Goleta Valley business community.

A summary article is available online at Noozhawk.com:

Business and Politics mix at CalChamber Summit - 5/20/08
Noozhawk.com Article by William Macfadyen

"CalChamber president Allen Zaremborg opened the conference at the Sacramento Convention Center, outlining the three issues that are at or near the top of the pro-business organization's priorities list this year: education, water delivery and health insurance reform. As has often been the case in the last several years, however, the state budget burden was the central theme."

Read More at
http://www.noozhawk.com/index.php/local_news/article/business_leaders_make_their_case_at_capitol

Item 2 - UCSB Long Range Development Plan (LRDP)

The public comment period for UCSB's Vision 2025 LRDP has been extended by 45 days, to June 23rd. The public hearing originally announced for April 29th has been rescheduled to Wednesday, June 4th. The hearing will begin at 7p.m. and will be held at the University's Isla Vista Theater in Isla Vista. Directions to the facility are available on the project web site, www.UCSBVision2025.com.

Item 3 - Goleta Business License Study

The City of Goleta is studying the feasibility of a modern business license program and is looking for feedback from the local business community. Goleta's existing business license program is a holdover from an old county ordinance and targets a few specific business types for regulatory compliance. A more sophisticated program would create a significant revenue source for the city, one that most cities in California utilize. Those are funds the city could desperately use, said City Manager, Dan Singer at the Chamber's IPR on April 24th. "We are not eager to start taxing new entities, but there is so much we are not able to do right now," he said. According to Singer, the City would like to offer greater support to non-profits, fund recreational programs, invest in economic development and business retention tools, and address critical infrastructure needs.

Singer emphasized that he is looking for the business community's feedback as the study moves forward. The Goleta Valley Chamber is sponsoring an online survey to help gather that feedback and we would like your input.

Please visit www.goletavalleychamber.com and click on the link to participate in the five minute survey.



NOTES

LOCAL POLITICAL CALENDAR

May

28 - Design Review Board
3:00pm
Goleta City Hall
130 Cremona Drive, Ste. B

June

3 - City Council Meeting
1:30pm & 6:00pm
Goleta City Hall
130 Cremona Drive, Ste. B

IPR is the Chamber's forum for governmental and business concerns. The IPR committee will endeavor to study and take positions, when appropriate, on local regional and state issues that affect business and commerce in the Greater Goleta Valley.

The Chamber is the largest and most broadly based business representative in the Goleta Valley. It is the Chamber's role to promote a platform of economic health and vitality for the Goleta Valley on behalf of our members. IPR meetings and discussions are open to all Chamber members. When voting on an action item, all members present will be asked to vote. To be valid, votes must include a majority of the committee members listed below:

Kristen Amyx
Jean Blois
Mark Dispenza
Mark Ingalls
Jim Knight
Bill Macfadney
Tim Mahoney
Bill Redding

STATE OF THE CITY

Goleta's First Annual State of the City

WHO:
Goleta Valley Chamber of Commerce and the City of Goleta

WHEN:
Thursday, May 29th, 2008
12:00pm

WHERE:
Holiday Inn
5650 Calle Real, Goleta

COST: Per Person - \$45

RSVP: online at:
www.GoletaValleyChamber.com

WHAT:
Join us for the first ever State of the City update from the City of Goleta through a partnership with the Goleta Valley Chamber of Commerce.

MAY MIXER

Stow House

WHO:
Goleta Valley Chamber of Commerce

WHERE:
Stow House
304 North Los Carneros Road
Goleta

WHAT:
Business After Hours Mixer — great networking, entertainment, food and beverages, and door prizes.

WHEN:
Wednesday, May 28,
5:00pm - 7:00 pm

COST: Chamber Members - \$5
Non-Members - \$10

RSVP: Online at the Goleta Valley Chamber website - www.GoletaValleyChamber.com, call 967-2500, or email anna@goletavalley.com

SAVE THE DATE

Goleta Economic Forecast Project

September 12, 2008, 8:30 a.m.
Fairview Theater

This year's EFP will be held at the Fairview Twin Theatre, in the same parking lot as the

Goleta Valley Chamber of Commerce offices. Registration will begin at 8:00 a.m. along with a light breakfast of breads and juices, and the event will run from 8:30 a.m. - 10:30 a.m.

THE GOLETA VALLEY CHAMBER OF COMMERCE IS A MEMBER OF THE FOLLOWING ORGANIZATIONS:



THE REGIONAL LEGISLATIVE ALLIANCE OF VENTURA AND SANTA BARBARA COUNTIES
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