



# ISSUE & POLICY ROUNDTABLE

Tuesday,  
November 13th  
12:00pm

Chair  
Jim Knight

THE CHAMBER'S FORUM FOR GOVERNMENTAL AND BUSINESS CONCERNS

## UPCOMING EVENTS

### November

- 14 - November  
Quarterly  
Luncheon  
Goleta Partnership  
for Preparedness  
(info on back)  
12:00pm - 1:30pm  
Holiday Inn, Goleta
- 19 - Executive  
Board Meeting  
Chamber  
Conference Room  
271 N. Fairview  
Ave., Ste 104  
12:00pm - 1:30pm
- 22 - Office Closed  
Thanksgiving
- 22 - Issue & Policy  
Roundtable  
*cancelled*
- 23 - Office Closed  
Thanksgiving
- 28 - Goleta  
Leadership  
Council Luncheon
- 28 - Business After  
Hours Mixer  
Boys & Girls Club  
5701 Hollister  
5:00pm - 7:00pm
- December
- 6 - Board Meeting  
Chamber  
Conference Room  
271 N. Fairview  
Ave., Ste 104  
8:00am - 9:30am
- 11 - Issue & Policy  
Roundtable  
UCSB - Don Oparah  
Chamber  
Conference Room  
271 N. Fairview  
Ave., Ste 104  
12:00pm - 1:15pm

## Goleta Sanitary District Upgrades

The Goleta Sanitary District is in the beginning stage of an extensive treatment plant facilities upgrade that is estimated to cost approximately \$35,000,000.

Currently evaluating several treatment alternatives, the District will be focusing on selecting the most feasible process that offers the best treatment at the most reasonable cost. Emphasis will be placed on those processes that offer maximum energy recovery, are of green design, and that have the most beneficial reuse of treatment by-products.

A series of workshops have been held over the past year to keep the contractual users, regional water board regulators and the general public informed about the upgrading process. Engineering and environmental consultants have been hired to prepare a facility planning document and an environmental review. A preliminary draft of the planning document will be available in early 2008, with the final report completed in June 2008. The environmental documents are anticipated to be complete in early 2009.



**Kamil  
Azoury**  
Manager,  
Goleta Sanitary  
District

### CONTACT INFORMATION:

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(805) 967-4519

## INTEREST ITEMS

### ITEM 1: Goleta Water District (GWD)

Peter Brown will bring the Roundtable up-to-date on current decisions pending before the Goleta Water District Board of Directors. The Chamber may want to take a position regarding the GWD's interpretation of the SAFE water ordinance and water allocation procedures for 2008.

### ITEM 2: Goleta Beach Park

The Santa Barbara County Supervisors will be voting soon on the future of Goleta Beach Park. County Parks Director Dan Hernandez, guest speaker at the Goleta Valley Chamber of Commerce's Issue and Policy Roundtable luncheon on Tuesday, October 9th, presented the latest in the development of two proposals for a twenty-year plan for the popular Park.

The County Parks Department proposes two options to determine the long-term future of the Park: installing a permeable groin and "managed retreat." The first, constructing a permeable groin alongside the existing pier, is projected to cost roughly \$10 million. This would serve as a natural barrier, slowing the movement of sand down the coastline and allowing the gradual buildup of protective sand at the Park. "Managed retreat" would involve removing the current protective infrastructure, at a cost of about \$12 million, to allow natural erosion to occur over time, essentially allowing the ocean to reclaim the sandbar which is Goleta Beach.

"Goleta Beach Park is a community treasure at a critical crossroads," stated Kristen Amyx, President/CEO of the Goleta Valley Chamber. "Seasonal storm surges, wave activity, and natural sand erosion pose an imminent threat to the wonderful recreational facilities along the beach and the critical utility lines buried beneath the Park." Community groups, private citizens, and other organizations, including the Goleta Valley Chamber, have been studying the history, the geography, and the environmental context of the Park for many years to help determine the best course of action to protect the Park and minimize any adverse impact on the coastal ecosystem.

Advocates for the protection of the Park point to several major concerns, should erosion be allowed to continue along the beach. The Park serves as a critical shield protecting the Santa Barbara Airport, Goleta Sanitary District facilities, and vital underground gas and electric conduits and pipelines. There is also evidence that Goleta's fresh groundwater supply would be threatened with sea water intrusion. Historical maps and old photos also suggest that, should Goleta Beach Park disappear, Old Town Goleta could, once again, be at great risk of catastrophic flooding. Proponents of "managed retreat" argue that nature should be allowed to take its course and that measures to protect the Park could interrupt natural sand flow along the coastline.

The County Board of Supervisors must approve and submit a final proposal for Goleta Beach Park to the California Coastal Commission by January 2008, when the temporary permits for the current protective rock revetments expire. In the meantime, Goleta Beach Park will continue to serve as a valuable recreational resource enjoyed daily by young and old, families and singles, sunbathers and surfers.

-Tom Blabey

### ITEM 3: Your Chamber at Work

The Goleta Valley Chamber of Commerce sent letters and emails to the Governor, Federal, and State lawmakers last month regarding the following legislation (partial list):

**AB 338** (Coto; D-San Jose) Workers' Compensation: Temporary Disability Payments  
 SUPPORT

**SB 93** (Corbett; D-San Leandro) Medi-Cal: Third-Party Liability  
 OPPOSE

**AB 448** (Arambula; D-Fresno) Compensation Recovery Actions: Liquidated Damages  
 OPPOSE

**AB 1043** (Swanson; D-Alameda) Employment Contracts  
 OPPOSE

**AB 35** (Ruskin; D-Redwood City) Government Building Construction Costs  
 OPPOSE

**AB 888** (Lieu; D-Torrance) Commercial Construction Costs  
 OPPOSE

**AB 1058** (Laird; D-Santa Cruz) Residential Construction Costs  
 OPPOSE

**SB 586** (Dutton) Affordable Housing Innovation Fund  
 SUPPORT

San Diego Gas and Electric's Sunrise Powerlink  
 SUPPORT



# ISSUE & POLICY ROUNDTABLE

## MEMBERSHIP LUNCHEON

### Goleta Partnership for Preparedness *Let Your Voice Be Heard!*

#### WHAT:

The Goleta Valley Chamber of Commerce, along with the Santa Barbara Red Cross and the City of Goleta, have formed the Goleta Partnership for Preparedness (GPP). This quarter's membership luncheon will bring together and allow you to hear from GPP Committee representatives.

Joining us will be Vyto Adomaitis, *Director of Redevelopment and Neighborhood Services, City of Goleta*; Craig Fry, *Community Awareness and Emergency Response (CAER)*; Mark Ingalls, *Camino Real Marketplace*; and Janet Stanley, *Santa Barbara County Chapter CEO American Red Cross*.

RSVPs and payments for this informative event are now accepted online. To register, select the Calendar of Events listing from our homepage <http://www.goletavalleychamber.com>, and click the "Register Now" link on the right menu.

You may also RSVP by emailing [anna@goletavalley.com](mailto:anna@goletavalley.com) or by calling (805) 967-2500.

#### WHEN:

Wednesday, November 14th, 12:00pm - 1:30pm

#### WHERE:

Holiday Inn, 5650 Calle Real  
Goleta

#### COST:

Cost to attend is \$25 for members, \$35 for guests.

## CHAMBER MIXER

### November Business After Hours

#### WHO:

Goleta Valley Chamber of Commerce

#### WHAT:

Join Chamber members and guests Wednesday, November 28th, for the Goleta Valley Chamber of Commerce Business After Hours Mixer. Enjoy music, great food, and fantastic networking. This month's BAH will be hosted by the Boys and Girls Club of Goleta, located at 5701 Hollister Ave. This one-of-a-kind networking experience will fill the evening. Mixers provide great catering, new faces, and to end the night we will be awarding various prizes from our local businesses and members.

#### WHEN:

Wednesday, November 28th,  
5:00pm - 7:00 pm

#### WHERE:

Boys & Girls Club of Goleta  
5701 Hollister  
Goleta, CA 93117

#### COST: Chamber Members - \$5

Non-Members - \$10

## DISASTER PREP.

The Goleta Valley Chamber of Commerce helped initiate the newly formed Goleta Partnership for Preparedness. This partnership, formed in June, includes the City of Goleta, the Goleta Valley Chamber of Commerce, the American Red Cross, and other community members interested in working together to reduce the impacts of potential disasters. The partnership's first goal is to raise funds to purchase two Emergency Preparedness Red Cross Shelter Trailers to ensure that resources needed in an emergency are readily available.

The Goleta Valley Chamber of Commerce is forming a committee of Chamber members to create the program which the Chamber will present to the Goleta Valley business community. Please contact the Chamber if you are able to contribute to this important endeavor.

## NOTES

## LOCAL POLITICAL CALENDAR

### November

#### 13 - Planning

Commission  
6:00pm

Goleta City Hall  
130 Cremona  
Drive, Ste. B

#### 19 - City Council

Meeting  
1:30pm & 6:00pm  
Goleta City Hall  
130 Cremona  
Drive, Ste. B

*IPR is the Chamber's forum for governmental and business concerns. The IPR committee will endeavor to study and take positions, when appropriate, on local regional and state issues that affect business and commerce in the Greater Goleta Valley.*

*The Chamber is the largest and most broadly based business representative in the Goleta Valley. It is the Chamber's role to promote a platform of economic health and vitality for the Goleta Valley on behalf of our members. IPR meetings and discussions are open to all Chamber members. When voting on an action item, all members present will be asked to vote. To be valid, votes must include a majority of the committee members listed below:*

Kristen Amyx  
Jean Blois  
Mark Dispenza  
Mark Ingalls  
Jim Knight  
Bill Macfadyen  
Tim Mahoney  
Bill Redding

THE GOLETA VALLEY CHAMBER OF COMMERCE IS A MEMBER OF THE FOLLOWING ORGANIZATIONS:



THE REGIONAL LEGISLATIVE  
ALLIANCE OF VENTURA AND  
SANTA BARBARA COUNTIES  
[legislativealliance.com](http://legislativealliance.com)

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