



GOLETA CHAMBER NEWS & EVENTS

1

A PUBLICATION OF THE GOLETA VALLEY CHAMBER OF COMMERCE

Chamber Endorsed Candidates Take Office

City Council Members Seated December 4th, 2006

December 4th marks the beginning of a new era for the City of Goleta and the Goleta Valley Chamber of Commerce. Three new Councilmembers are seated: Michael Bennett, Eric Onnen, and Roger Aceves, all endorsed by the Goleta Chamber. Signalling that they wanted a new direction for our City, voters rejected all three incumbents who spent almost five years working against the stated goals of the Chamber, and its members. All three newly elected Councilmembers promised to preside with a better understanding of Goleta businesses' needs, better programs to provide workforce housing, a willingness to listen to all stakeholders in the community, goals to revitalize Old Town, and to appoint members of the community to advisory posts.



KRISTEN AMYX
President & CEO

source of unbiased information from local, professional sources. We said that we would spread the good news. Unlike chambers, cities aren't known to cheer over filled potholes or towed junk-cars, but we will rejuvenate

community pride when there are results to celebrate. We at the Chamber have also stated that we will come to the Council on the big issues — not asking for audience every Monday on every item of interest — but rely on us to bring the big ideas, the big challenges, and the long-term thinking on City issues that business-people know best.

All of these elements form a relationship — one based on respect. Unfortunately, the relationship failed between the City and the Chamber during the last few years, but even so, both sides showed respect — we just didn't agree.

We believe that the new direction the Council will likely take will provide a much more successful relationship between the Chamber and the Council. The basic direction and ideas for Goleta are expected to tone down and become more moderate, balanced, and fair, and will emphasize the need for a good local economy through business sustainability.

We look forward to the years to come. We look forward to doing what Chambers do best: create partnerships, gain consensus, think ahead, promote the community, enhance business vitality, and strengthen communities. Congratulations again to the newcomers to office — our long-time residents and leaders — Mike, Eric, and Roger. Thank you to Jean Blois for being the lone voice of business on the Council for so long, and also to Mayor Jonny Wallis, for being willing to lead and follow through this transition.

All of these priorities have been championed by the Chamber. Other initiatives that we have proposed and hope will come back to the table for consideration are an analysis of the agriculture industry and viability of remaining, unused agriculture lands; fiscal analysis of the City's future revenue; a local preference policy for both new and subsidized housing; and a realistic long-range plan for improving traffic circulation.

The Chamber made several promises to the City upon its inception and most of those promises still stand: we will offer consensus from our membership on important matters, even those that are controversial. This is no small task. Offering to bring the many diverse needs of business owners together so that they may take positions on difficult issues is challenging yet very valuable. We said that we would be a resource for information. With economic studies, surveys, and professional analysis, we have proven to be a reliable

Goleta Chamber CEO Seated on 2007 W.A.C.E. Board of Directors



The Western Association of Chamber Executives (W.A.C.E.) is a premier organization for education

and professional development for chamber executives and staff. With a member base of 750 chambers in 14 western states, W.A.C.E. has made many positive impacts, and been a powerful tool for Chamber Staff and Executives for many years.

Starting February 2007, the Goleta Valley Chamber of Commerce President and CEO, Kristen Amyx, will

be inaugurated into the W.A.C.E.'s Board of Directors. Amyx has been a member of W.A.C.E. for four years now, and will be seated for a term of at least three years. She will work diligently to uphold the values of the Goleta Valley Chamber while serving amongst 33 other W.A.C.E. board members and staff, to create a prosperous relationship for western chambers, and reliable resource for chambers, and businesses alike.

For more information on the Western Association of Chamber Executives, you may visit their website at www.waceonline.com

ONTHE SIDE

SAVE THE DATE

Holiday Business After Hours Table-Top Expo

When: Wednesday, December 13th
5pm - 7pm

Where: Bacara Resort and Spa

For more information contact us by phone at (805) 967-2500.

LAST MINUTE HOLIDAY SHOPPING AT THE GVCOC

With the Holidays approaching, last-minute shopping is soon to follow. Along with our Holiday Table-Top Expo, the Chamber has various gifts available for purchase. Here are but a few selections:

- **2007 Santa Barbara Axxess:** More than 250 pages full of discounts and great ways to spend your time in SBC. Proceeds benefit Santa Barbara schools & the GVCoc.

- **Lemon Festival:** Shirts, mugs, & more!

- **Goleta License Plates:** Goleta the Good Land. Proceeds benefit the Goleta Valley Historical Society.

- **Unity Shop Christmas CD:** Classic Christmas Collection, proceeds go to the Unity Shop.

And much more!



2007 HR REQUIRED NOTICES



On January 1, 2007 California minimum wage will increase. Do you have the proper forms posted? You must post compliant Employment Posters in a conspicuous places in the workplace where all employees and applicants can see it. The poster must also include information about your workers' comp benefits, pay day schedule and emergency contacts. And remember, if any of your company's workers are Spanish-speaking, you may need to order the Spanish version (Labor Code 3550).

For further information, or to purchase one of these products, contact the Goleta Valley Chamber by emailing anna@goletavalley.com or phoning (805) 967-2500. Proceeds from all sales will go to the Chamber.

HR Handbook 2007 Edition - \$39.99

The 2007 HR Handbook (formerly California Human Resource Essentials) is a book with color-coded easy reference sections. Also included are the California business forms on CD. Required and recommended forms for California businesses will be available to download using a special URL provided in the book.

California Labor Law Digest 2007 Edition - \$149.00

This comprehensive, California-specific Digest puts answers to labor law questions right at your fingertips, updated for 2007 case law and regulations. Required and recommended forms for California Businesses will be available to download using a special URL provided in the book.

Employee Handbook Software - \$99.00

California-specific, intuitive, wizard-based software designed to create and/or update an employee handbook quickly and easily.

2007 California & Federal Employment Poster - \$22 (non-laminated)

All required employer notices on one 28"x53" poster (new size). Includes checklist to ensure poster is displayed according to the law. Available in both English and Spanish versions.

2007 California & Federal Employment Poster - \$38 (laminated)

All required employer notices on one 28"x53" poster (new size). Includes checklist to ensure poster is displayed according to the law. Available in both English and Spanish versions.

ON THE CHAMBER CALENDAR

December

- 7 - Board Meeting
Chamber Conference Room
271 N. Fairview Ave, Ste 104
8:00am - 9:30am
- 12 - Issue & Policy Roundtable
Chamber Conference Room
271 N. Fairview Ave, Ste 104
12:00pm - 1:15pm
- 13 - Holiday Table-Top Expo Business After Hours Mixer
Bacara Resort and Spa
Main Ballroom
8301 Hollister Ave
5:00pm - 7:00pm



25-29 - Chamber Office Closed for the holidays

January

- 1 - Chamber Office Closed for New Year's Day
- 8 - Ambassadors Meeting
Chamber Conference Room
271 N. Fairview Ave, Ste 104
12:00pm - 1:00pm
- 9 - Issue & Policy Roundtable
Chamber Conference Room
271 N. Fairview Ave, Ste 104
12:00pm - 1:15pm

- 11 - Board Meeting
Chamber Conference Room
271 N. Fairview Ave, Ste 104
8:00am - 9:30am
- 23 - Issue & Policy Roundtable
Chamber Conference Room
271 N. Fairview Ave, Ste 104
12:00pm - 1:15pm
- 26 - Executive Board Meeting
Chamber Conference Room
271 N. Fairview Ave, Ste 104
12:00pm - 1:30pm
- 31 - Business After Hours
Computers for Families
291 N Fairview
5:00 - 7:00pm

2007 KEY CHAMBER EVENTS

January

- 17 - State of the City Membership Luncheon

February

- 14 - Annual Membership Meeting Luncheon

April

- 18 - Membership Luncheon
TBD - Goleta's Finest Awards

May

- 21-22 - Cal Chamber Legislative Summit in Sacramento

July

- TBD - Economic Forecast 11th or 18th

August

- 15 - Membership Luncheon

October

- 20-21 - 16th Annual Lemon Festival

November

- 14 - Membership Luncheon

December

- 12 - Holiday Table-Top Expo

• IPRs are held on the 2nd and 4th Tuesday of each month

• Ambassador Meetings are held on the 1st Monday of each month

• Board Meetings are held on the 1st Thursday of each month

• Executive Board Meetings are held on the 3rd Wednesday of each month

• BAH Mixers are held on the 4th Wednesday of every month

Dates are subject to change

ONTHE SIDE

UCSB ANNUAL DIVERSITY CAREER FAIR

"On behalf of Career Services at UC Santa Barbara, we would like to extend you an invitation to our 3rd Annual Diversity Career Fair! It will be held from 12:00-4:00pm on Tuesday, January 30th, 2007, in the Corwin Pavilion at UCSB. The purpose of this fair is to promote diversity in the work force, and serves as an excellent way for your company to discover the many talents UCSB students possess. Open to all students, this fair will target under-represented students, and additional advertising will focus on departments and student clubs with a diversity emphasis. Students from all majors and with a wide variety of interests will attend. If you are interested in hiring a bright, talented and diverse group of employees, this fair will assist you in meeting that goal!

Do not miss this excellent opportunity. The registration deadline is January 23, 2007, but our events often fill up quickly. For more information on the fair, please visit our website at <http://career.ucsb.edu/diversity/employers.html>. If you have any questions please do not hesitate to contact our Event Coordinator, Rose Burt, at (805) 893-4418 or by e-mail at Rose.Burt@sa.ucsb.edu. We hope you can join us!"